

Dear Sir / Madam,

This is regarding our continued efforts towards SAEINDIA AWIM, a CSR Activity. I am writing this mail to you and as well extending an invitation for your support and contribution to the educational activities for school children "A World In Motion". This is more in respect to the sponsorship and volunteering of your engineers for this activity.

The A World in Motion curriculum joins together school teachers, students and industry volunteers in an exploration of physical science while addressing essential mathematic and scientific concepts & skills of the secondary school students. Industry volunteers play an essential role in motivating the next generation to pursue careers in science, technology & engineering by bringing their everyday experiences into an AWIM classroom. Each of the AWIM activities is designed around current mathematics, science, and technology standards incorporating the laws of physics, motion, flight and electronics. SAE provides the AWIM curriculum and materials at a low cost to schools who complete a Statement of Partnership. This is possible through sponsors.

This event covers 5th and 6th standard students (4 in a Team). 7th & 8th standard students will be exposed to AWIM with different challenges in coming years.

Across the globe, many corporations have committed their resources to support A World In Motion® programs. Numerous corporations within the mobility industry provide hundreds of employees who volunteer their time and talent to students and teachers in countless classrooms. In addition to providing their human resources, these, and many other corporations provide financial resources that have helped SAE to keep A World In Motion programs current and to distribute materials to more and more classrooms. For more details and audio visuals, please visit www.awim.org.

10thAWIM National Olympics is scheduled on 16th &17th December 2017 in Pune. With this background, we invite you to sponsor this event with sponsorship amount as mentioned in attached sponsorship brochure. The CSR Certificate is attached herewith for your kind perusal.

As of now, we have sponsorship and volunteers from ARAI, ANSYS, Cummins, Eaton, John Deere, Mahindra& Mahindra. Across the nation, many corporations have committed their resources to support AWIM. Ashok Leyland, Bosch, DC Design, Lumax, MagnetiMarelli, Maruti Suzuki, TVS Motors, Uno Minda, etc. are other sponsors, who have backed the event and provided engineers who volunteered their time and talent to train students and teachers.

We look forward to your continued patronage to this new method of education, which will provide a unique platform to drive and instill auto passion among secondary school students in India.

Thanking You,

Yours Sincerely,

Dr K. C. Vora

Chairman, SAEINDIA Western Section

&

Sr. Deputy Director & Head, ARAI Academy.

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