



Decade of **Skill Development**



Scheduled on
16th & 17th December 2017 at Pune

Organized by
SAEINDIA
Society of Automotive Engineers INDIA



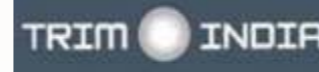
SPONSORSHIP BENEFITS

Benefits	Principal	Co-Sponsors	Partner	Co-partner	Associate	Foundation
Amount is Rs.	20 Lakhs	10 Lakhs	5 Lakhs	3 Lakhs	1 Lakh	All Awards
Logo on Main Arch (30ft X 12ft)	Y	Y	Y	Y	Y	Y
Sandwich (8ft X 3ft)	10	8	6	4	2	1
Logo on Backdrop Banner (30ft X 12ft)	Y	Y	Y	Y	Y	Y
Logo in Newsletter / Magazine	Y	Y	Y	Y	Y	Y
Logo in Website	Y	Y	Y	Y	Y	Y
Branding on T-Shirts, Caps	Y	Y	N	N	N	N
Branding on Bag and Badges	Y	N	N	N	N	N
Branding on Trophies	Y	Y	N	N	N	N
Stage Presence	Y	Y	N	N	N	N

Terms & Conditions

- SAEINDIA will have branding equivalent to Principal sponsor.
- All sponsors are allowed to distribute merchandise to Students / Teachers / Judges. The information of the same should be shared with AWIM Secretariat / Organizing Committee in advance.
- Artwork for banners to be provided by sponsor and expenses to be borne by sponsors.
- Amount is exclusive of taxes. The Sponsorship amount to be paid through demand draft/cheque in the name of "SAE Western India Group" payable at Pune.
- All print work should be installed at the site one day prior to the commencement of AWIM National Olympics 2017.
- The sponsors and their vendors / service providers shall install standees as per the layout prescribed by AWIM National Olympics Organizing committee. In case of any violation in layout the print work would be removed without any notice.
- The sponsors must sign and send the Sponsorship agreement to AWIM Secretariat.
- Sponsors can suggest Custom Awards, if any.

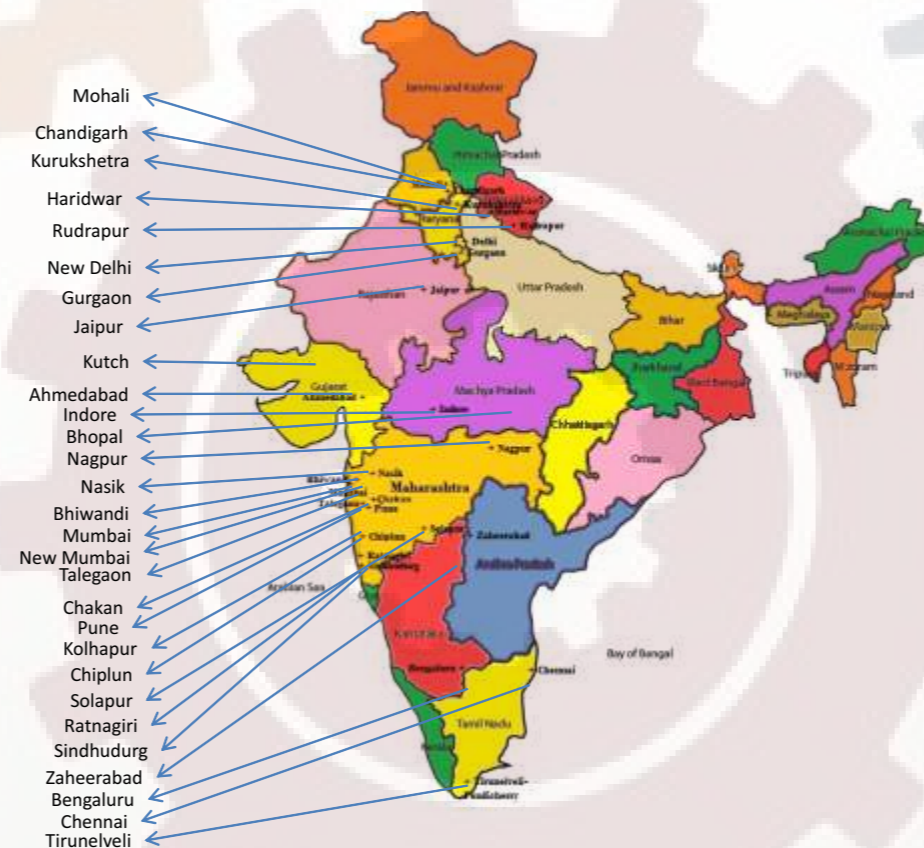
PRESENT SPONSORS



EARLIER SPONSORS



PARTICIPATION FROM RESPECTIVE CITIES



AWIM SAE INTERNATIONAL

Since 1990, the AWIM program has expanded from a single collection of teacher lesson plans into a series of age-appropriate "Challenges" in USA.

- Each Challenge incorporates a problem-solving process taught at many engineering schools across the country and utilized by engineering design teams working in the field.
- The "Engineering Design Experience" provides a problem-solving context in which students design a product or devise a solution to a problem.
- Students are grouped into Engineering Design Teams and presented with a marketing/production/design problem from a fictitious company.
- Teams examine the goal, identify the intended product audience, establish what information to gather and synthesize and plan how to design, develop, test and present a prototype of their design solution.

ABOUT SOCIETY OF AUTOMOTIVE ENGINEERS (SAE INTERNATIONAL)

SAE International is a global association of more than 150,000 engineers and related technical experts in the aerospace, automotive and commercial-vehicle industries spread over 100 nations. SAE International's core competencies are life-long learning and voluntary consensus standards development. Its charitable arm is the SAE Foundation, which supports many programs, including A World In Motion® and the Collegiate Design Series.

Mission Statement: SAE International is a global body of scientists, engineers, and practitioners that advances self-propelled vehicle and system knowledge in a neutral forum for the benefit of society.

Vision Statement: SAE International is the leader in connecting and educating engineers while promoting, developing and advancing aerospace, commercial vehicle and automotive engineering.

For more details please visit www.sae.org

ABOUT SOCIETY OF AUTOMOTIVE ENGINEERS INDIA (SAEINDIA)

SAEINDIA is an affiliate society of SAE International registered in India before 20 years as an Indian nonprofit engineering and scientific society dedicated to the advancement of mobility industry in India.

SAEINDIA is a leading resource for mobility technology. As an individual member driven society of mobility practitioners, the ownership of SAEINDIA wrests with its members who are individuals from the mobility community, which includes Engineers & Executives from Industry, Government Officials, Academia and Students

SAEINDIA is an affiliate society of SAE International registered in India as an Indian non-profit engineering and scientific society dedicated to the advancement of Mobility industry in India. For more details please visit www.saeindia.org

SAEINDIA is the largest affiliate of SAE International with over 50000 student members and 5000 professional memberships. It also has 500 SAE collegiate clubs across the country. SAEINDIA is headquartered at Chennai.

During past few years, the automotive industry has achieved remarkable progress in both production output and technological development. India stood 11th largest in passenger vehicle production in 2006, 6th in 2016 and is expected to be 3rd by 2026.

As per Automotive Mission Plan (AMP) 2026, Automotive and allied industry is expected to contribute 12% towards the National GDP. For this, we will require around 65 million manpower. AWIM is one such initiative towards generation of HRD for the same.

ABOUT AWIM ACTIVITY IN INDIA

"A World In Motion" is a contest with full of fun & challenges for Secondary School Students. AWIM curriculum joins together teachers, students, volunteering engineers and scientists in an exploration of physical science, mathematics, arts and technology by taking on challenges in engineering design context. Designed by the Society of Automotive Engineers (SAE), AWIM started in the U.S first and India is the second country where this program is being implemented. AWIM is part of SAEINDIA activities in life long engagement in education.

In India, AWIM first started in year 2008 with around 60 students at National Level. Since then, the contest is organized annually and last year, more than 27 cities participated at National Olympics.

As a volunteer, when you are participating in AWIM program, you are helping students to prepare for the challenge of tomorrow through personal discovery. As a teacher who, provides information about existing sciences related careers, you will be playing an important role in the development of future engineers and scientists.

Across the nation, many corporations have committed their resources to support AWIM. Automotive Research Association of India (ARAI), Ashok Leyland, Cummins India, DC Design, Eaton Technologies, John Deere, Mahindra & Mahindra, Maruti Suzuki, Trim India, TVS Motors, etc. in different cities in India have backed the event and provided engineers who volunteered their time and talent to train students and teachers. So far, across India 50000+ students and 1000 teachers in 500 schools have been trained including some of the Zilla Parishad and Municipal schools as well Orphan based schools. In Pune city, around 300 volunteers from the sponsoring companies have been trained, who act as facilitators responsible for spreading this movement.

**SPONSORSHIP FORM**

Type of Sponsorship : _____

Amount of Sponsorship : _____

Company Name: _____

Address: _____

GST No. : _____

Contact Person : _____

Designation : _____

Tel. No.: _____

Mobile No.: _____

Email: _____

Confirmation to be sent to Dr. K. C. Vora, Chairman, SAEINDIA Western Section on following contact details:

Dr. K. C. Vora,
Chairman, SAEINDIA Western Section
Tel: 020 3023 1240

Email: vora.pga@araiindia.com; executive-ws@saeindia.org

Address: SAEINDIA Western Section
C/o. The Automotive Research Association of India
Research Institution of the Automotive Industry with the Ministry of Heavy
Industries & Public Enterprises, Govt. of India
Survey No. 102, Vetal Hill, Off Paud Road, Kothrud, Pune 411 038.

Payment Mode

By DD/Cheque in favor of SAE Western India Group payable at Pune
Sponsorship Form and Cheque to be sent to:

**AWIM National Olympics
SAEINDIA Western Section**

C/o. The Automotive Research Association of India
Research Institution of the Automotive Industry with the Ministry of Heavy Industries &
Public Enterprises, Govt. of India
Survey No. 102, Vetal Hill, Off Paud Road, Kothrud, Pune 411 038.
Tel: 020-30231240